

Monthly Footfall

	Year to Date % Change		Year on Year % Change		Month on Month % Change	
	2015	2014	2015	2014	2015	2014
Guildford	▲ 3.3 %	▼ -2.6 %	▼ -6.1 %	▲ 12.9 %	▲ 7.5 %	▲ 26.2 %
South East	▼ -0.2 %	▼ -1.6 %	▼ -4.2 %	▲ 7.2 %	▲ 1.6 %	▲ 12.0 %
UK	▼ -1.4 %	▲ 0.1 %	▼ -1.8 %	▲ 2.6 %	▲ 3.8 %	▲ 7.7 %

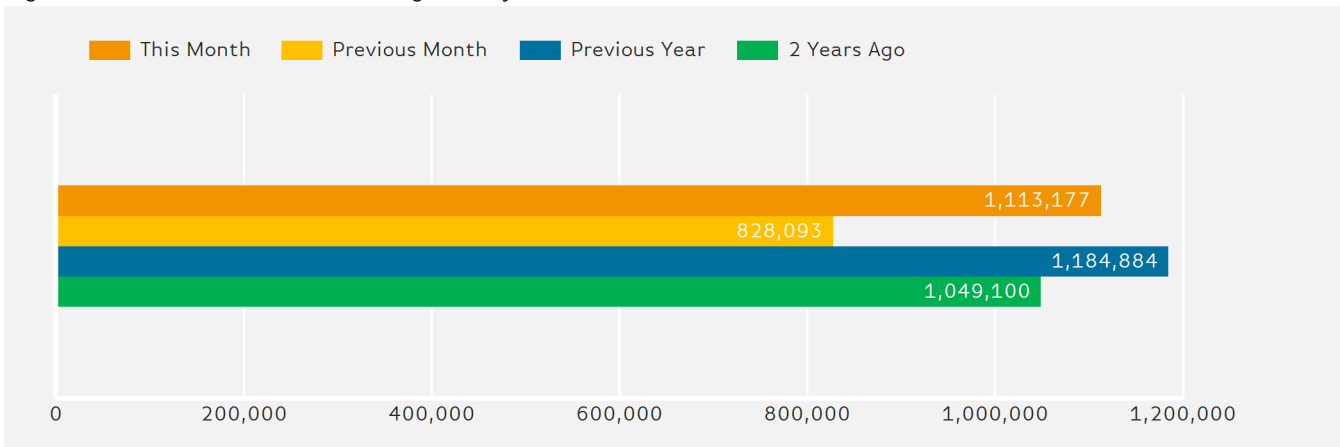
Headlines

Footfall for the year to date is 3.3% up on the previous year.

Footfall month commencing 2 March 2015 was 1,113,177.

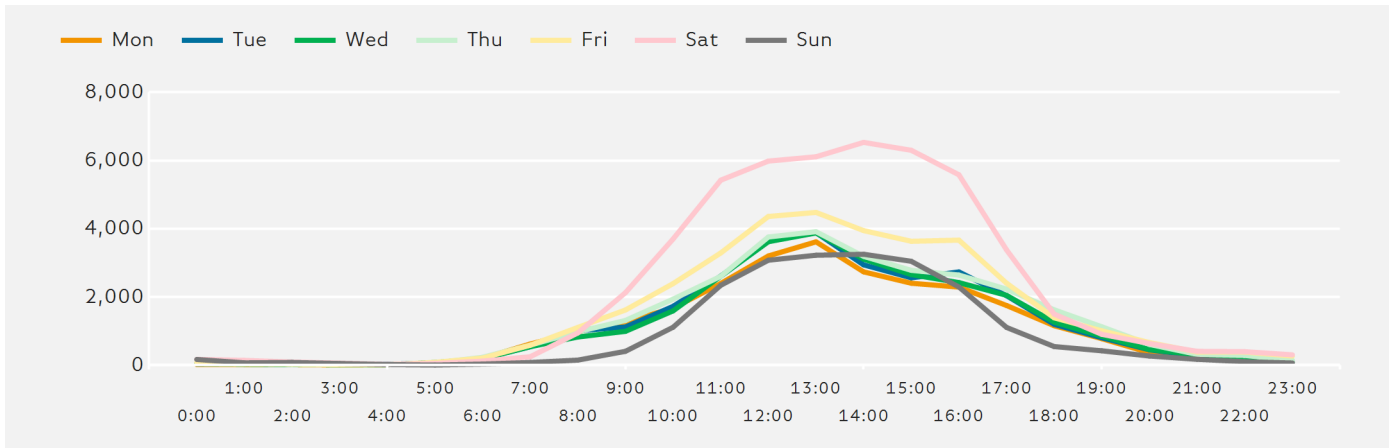
Footfall Totals by Month

Figures shown below are calculated using monthly totals.



Footfall by Hour

The figures shown below are calculated using a weekly average



Weather



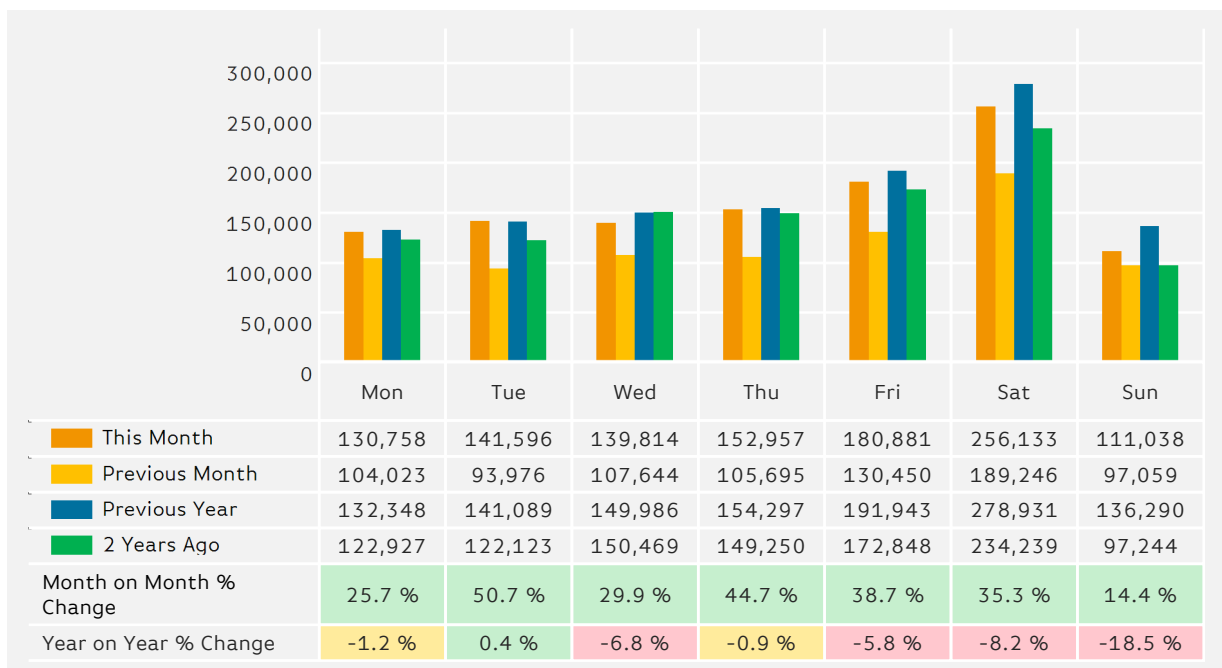
Number of days this month	24	11	
Number of days same month last year	3	23	9

Average Temperature

Average Temperatures	Maximum Temperature	Minimum Temperature
2015	10.8	2.7
2014	13.3	3.3

Footfall by Day

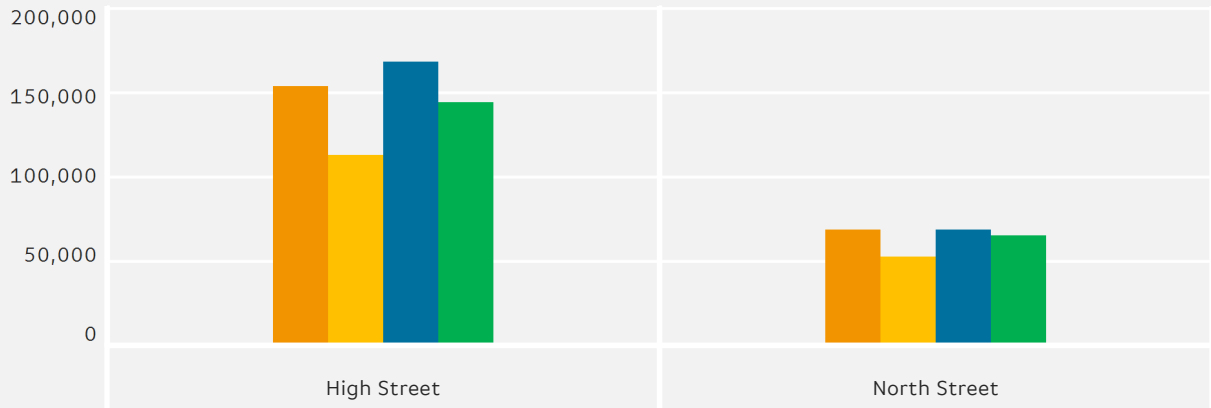
The figures shown below are calculated using monthly totals.



Footfall Totals

The figures shown below is calculated using weekly averages.

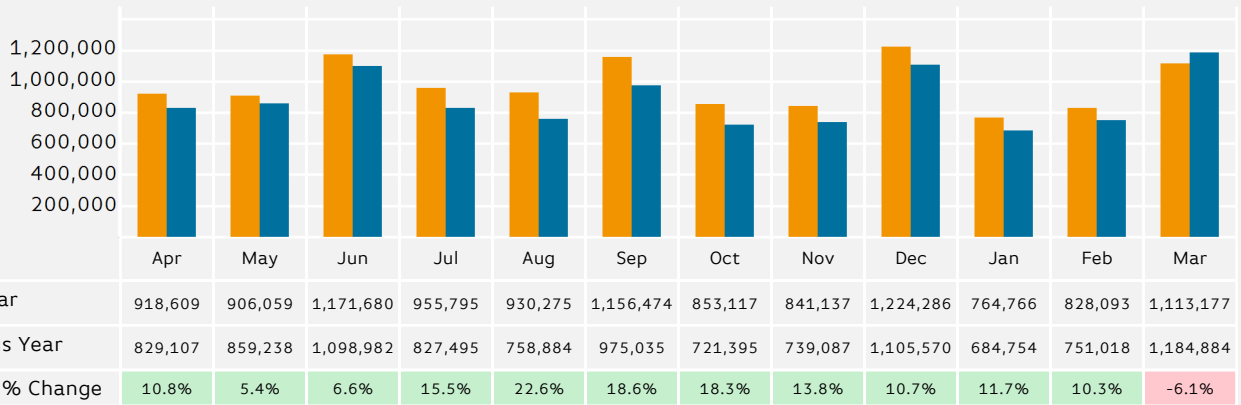
■ This Month
 ■ Previous Month
 ■ Previous Year
 ■ 2 Years Ago



	High Street	North Street
This Month	153,800	68,836
Previous Month	112,916	52,702
Previous Year	168,244	68,733
2 Years Ago	144,385	65,435
Year on Year % Change	-8.6 %	0.1 %

Footfall by Month

The data below is based on monthly totals



Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year.
 Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year.
 Week on Week % Change is the % change in footfall for this week from the previous week.