

experienceguildford™

Newsletter

August 2018

Indie Spot of the month!

Surrey Hills Coffee have moved to Jeffries Passage

Monika and Chris have been in the coffee business since 2004 and founded Surrey Hills Coffee Roastery in 2014. Just a bit over two years ago they opened their first cafe on Chapel Street, and have now moved to Jeffries Passage.

Read what they had to say about their recent move...!

"We are very excited about the move because we had grown out of the tiny space on Chapel Street a long time ago. With more space we can now serve breakfasts and light lunches which we couldn't do earlier. We are also able to accept reservations for business meetings, birthday parties and more in our separate upstairs area. We want to create a place where people meet and connect!"



Guildford-on-Sea AND a sundowner session!

16-18 August 10am-6pm and Sundowner Session 7pm-10pm 16 August.

It's that time of year again! Come and enjoy all the fun of the seaside again this August as Guildford transforms the banks of the River Wey into Guildford-on-Sea, a pleasure beach for all the family slap bang in the centre of town.

Located next to The Electric Theatre, Onslow Street, Guildford's urban beach is free to enter and will be open daily 10am-6pm 16 to 18 August with its first adults only Sundowner Session 16 August 7pm-10pm. Each day, there will be deck chairs, balloons, Punch & Judy shows, free face painting, candyfloss and of course bucketful's of sand. The Sundowner Session will have live music, ping pong tables, drinks deals and a BBQ along with some games of beach volleyball to watch and a DJ spinning some tunes.

Beach Bag advertising

We will be giving away our branded bags to visitors at Guildford-on-Sea and would be very happy for BID members to have marketing collateral included in the bag. If you have any flyers or vouchers that you would like us to have, please make sure they are delivered to our offices in Tunsgate by Friday 10 August or email sasha@experienceguildford.com to arrange collection.



Customer Service Awards 2018

Voting has now closed and well done to everyone who took part! We had a total of 3115 text votes and we are delighted to announce the that finalists in each category are as follows:

Coffee Shops

- Fresco
- Coffee Culture
- K.alm Kitchen

Food on The Go

- Auntie Anne's
- Meat the Greek
- Goodfillas

Hair & Beauty

- Maverick's Man Hairdressing
- True Legend
- Margaret Dabbs

Health & Fitness

- Field of Fitness
- Fitstuff
- Red Hot Yoga

Leisure & Lifestyle

- G Live
- Yvonne Arnaud
- Thomas Cook

Professional Services

- Nationwide
- Lloyds
- Halifax

Pubs, Bars and Club's

- King's Head
- The Royal Oak
- The Three Pigeons

Restaurant Independent

- Thai Terrace
- La Casita
- Olivo

Restaurants National

- Bill's
- Cote
- The March Hare

Retail Independent

- Inn at Home
- The Bear Garden
- Ben's Collectors Records

Retail Large

- House of Fraser
- Marks & Spencer
- Waitrose

Retail Small

- Bravissimo
- Lush
- Pure Collection



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**CUSTOMER
SERVICE
AWARDS**

Service Providers

- Guildford Library
- White Lion Walk – Security/Management Team
- The Friary Guildford – Concierge/Management Team

All of the finalists will now be mystery shopped and the final results will be calculated by combining a percentage score from both the public vote and the mystery shop. The winners will be announced at our awards ceremony on Monday 3rd September 2018 at Yvonne Arnaud Theatre.



www.experienceguildford.com

Would you like to be included in our new monthly 'Top 5' feature?

We put together regular online features to promote BID members and support key calendar events and activities.

Our September feature will be 'Top 5' Freshers' Guide to Guildford – Best Places to Go and Top Offers!

Please email olivia@experienceguildford.com if you'd like a form to submit your event/activity or for further information!

Spaces will be granted on a first come first served basis.

DON'T
MISS OUT!

Inspired by Alice – Family Fun Day 5th August FREE entry.

A fun-filled day for all the family with an Alice in Wonderland Theme.

The Inspired by Alice family fun day will be taking place 5 August at The Castle Grounds. Bring along a picnic or enjoy the Mad Hatters Tea Party style refreshments on offer for a day of entertainment inspired by Lewis Carroll's famous story book character Alice. The day will include live music, children's events, stalls and vendors.

New for this year, Bright Bricks (the UK's only LEGO certified professional building company) will also be there with a giant Alice themed lego mosaic to build with you help!



Walkfest



Walkfest is a series of organised walks designed to encourage people of all ages to get out and enjoy our wonderful town and beautiful countryside in and around Guildford. The programme has been carefully created to suit everyone from experience ramblers, first timers, families, town centre workers and people looking to get back into walking.

If you are open to devising an exclusive offer for those taking part in Walkfest walks, please e-mail pete@experienceguildford.com for further information about how your business can get involved.

Privilege Card

Our Privilege Card is an exclusive discount card available to you to use. Over 50 businesses take part with special promotions and offer. Current offers include (t&c's apply):

Brora 10% off, Jeita 25% off total food bill, Tanning Shop 20% off selected packages and Guildford Tailoring 10% off.

If your business has an offer that you would like to be included please contact sasha@experienceguildford.com

Psssstttt....all of these (plus more) offers pull through to the Digital Privilege Card on The Official Guildford App!

New Openings

Coming Soon...

- Fitness Space – Tunsgate Quarter
 - Nespresso – Tunsgate
- Relocations to Tunsgate:
- David Clulow

Environmentally Friendly Shopping

Centre Shares its Knowledge

The Friary Guildford paid a warm welcome to year 5 students of Holy Trinity Junior School last month. The visit, part of the school's environmental module, was designed to demonstrate the environmental policies and practices that the centre has implemented in order to maximise recycling and minimise its carbon footprint.

Children discovered how the centre managed waste from retailers while pro-actively advising them as to how they could reduce waste and save energy.

The centre actively aims to reduce carbon emissions, introduce renewable energy sources, increase recycling and minimise water usage, working towards being an environmentally friendly shopping centre.

For more information on visiting The Friary Guildford for an environmental tour, please visit www.thefriaryguildford.com or email conciierge@thefriaryguildford.com.

Dates for the Diary

- **2nd** – Ghosts and Legends – FREE Guided Walk (meet Tunsgate Arch)
- **4th** – Classical Café with The Two Divas, The Electric Theatre
- **5th** – Inspired By Alice Day, Castle Grounds
- **6th-10th** – G Live Circus Week, G Live
- **7th** – Farmers' Market, High Street
- **7th** – Surrey Art School - Boilerroom Punk Collage & Badge Making Workshop
- **11th** – Woodstock, G Live
- **11th** – Save our Star, The Star
- **14th** – Surrey Art School – Boilerroom Design & Make a Zine
- **16th-18th** – Guildford-on-Sea, The Electric Theatre
- **16th** – Guildford-on-Sea Sundowner, The Electric Theatre 7pm-10pm
- **18th** – Boilerroom Bonanza
- **19th** – Skate Jam, Stoke Park

